

Children's Brain Tumor Foundation

Event collateral

When Thinkso designed and produced event materials for the Children's Brain Tumor Foundation's fifth annual fundraiser, our primary challenge was to create invitations and programs that would inspire donors to give—without exploiting images of sick children. We used colorful pictures of healthy kids to remind gala attendees of their good fortune and to represent the carefree life that all children deserve.



THE FIFTH ANNUAL
Dream & Promise Awards Benefit
Children's Brain Tumor Foundation