

Mount Sinai Department of Medicine

2007 Annual Report

To promote what The New York Sun called “one of the biggest turnarounds in medical history,” The Department of Medicine enlisted Thinkso to design its 2007 annual report. Over a five-year period, Mount Sinai had risen from fiscal distress to regain its position of national leadership—and needed the ranking medical community to know. The book received compliments from some of the most prestigious figures in medicine across the country for its bold, energetic design and a cover that makes a great first impression.

