

Ovarian Cancer Research Fund

Identity and website

The Ovarian Cancer Research Fund provides funding to scientists in search of early detection methods, better treatment, and a cure for ovarian cancer. Traditionally an events-driven organization, OCRF sought to expand its outreach regionally and online. The refined identity is sleek, modern and fully embraces teal as the signature color of ovarian cancer advocacy. The phased redesign updated the overall look and turned the site into a valuable tool for community building and donor cultivation.

thinkso

115 West 30th Street
Studio 709
New York, NY 10001
212.868.2499
thinkso.com

The screenshot shows a web browser window with the URL <http://www.ocrf.org/>. The page features a teal logo for the Ovarian Cancer Research Fund and a navigation menu with links: About OCRF, About Ovarian Cancer, Community, Research & Grants, News & Events, Support OCRF, and OCRF Shop. A search bar is located in the top right corner.

News & Events

- 03/14/09 **Ovarian Cycle's Ride to Change the Future**
- 02/26/09 **CancerCare Connect® Medical Update on Ovarian Cancer**
- 02/07/09 **Ovarian Cancer Survivors Course**
- 12/19/08 **Anil Sood, MD, Featured in Wall Street Journal**

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